

# Megan Westbrook

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*Megan is a social worker with over 13 years of experience in community-based programming and facilitation and nine years of experience leading evaluation projects specializing in participatory methods, mixed-methods and qualitative inquiry.*

## Areas of Expertise:

### Research and Evaluation

*Participatory action, qualitative and mixed methods with diverse populations*

### Coalition Building

*Community partner development, strategy, facilitation*

### Community Programming

*Design, management, facilitation, evaluation, continuous quality improvement*

### Management

*Grant/ contract management, project coordination, budget oversight, quality assurance*

### Training and Facilitation

*Instruction, technical assistance, team building, curriculum development*

### Youth Development

*Over 13 years direct and administrative experience with diverse populations*

## Education:

Masters in Social Work, University of Georgia, 2015

Certificate of Nonprofit Management

## Professional Experience:

### Professor, University of Georgia School of Social Work (March 2019 – Current)

*This professorship includes curriculum development and instruction of graduate level courses in program evaluation, community organizing, and nonprofit leadership. The research professional collaborates with leadership and faculty on a variety of research projects that serve both the School of Social Work as well as community partners.*

- **Instruction:** Teach graduate level material and facilitate individual and group learning with students both in the classroom and online.
- **Research:** Work independently and collaboratively to design qualitative and mixed methods data collection strategies and instruments, collect and analyze data, and report findings to internal and external stakeholders
- **Curriculum design:** Design community-based and classroom-based content for various learning styles rooted in popular education methods.
- **Student mentoring:** Mentor students in their career planning and skill building

### Community Violence Prevention Coordinator, Multnomah County Health Department (February 2017 – October 2018)

*The CVP Coordinator assumes primary responsibility for the development, implementation, and management of strategies to monitor and evaluate programming using a community-based, participatory framework. This position provides technical assistance to partners locally and nationally and works with leadership in the management and budget oversight of the five-year CDC grant and local contracts.*

- **Evaluation:** Design and implement community-based, participatory evaluation and reporting strategies. Assume primary responsibility for reporting evaluation components to the CDC
- **Community Advisory Board:** Develop and coordinate a board of community partners to
- **Represent the County** as a subject matter expert on prevention of youth violence to the public, elected officials, committees, and agencies on the local, state and national level.
- **Interdivisional and interagency programs and projects:** Manage inter-

inform program and evaluation strategies.  
Lead participatory needs assessment and assist providers in the application of findings

- **Technical assistance:** Collaborate with leadership and community partners to design program procedures, quality assurance, daily operations, and evaluation to ensure program fidelity and compliance with funding requirements.

divisional and inter-agency strategic programs and projects related to youth violence prevention.

- **Budget monitoring and contract oversight:** Participate in budget and contract preparation, oversight and reporting of grants, contracts, and work plans.

**Program Evaluation Specialist, Great Promise Partnership  
(August 2013 – February 2017)**

*The Program Evaluation and Development Specialist is responsible for designing and implementing systems to meet the evaluation and monitoring needs of the organization. The Specialist provides technical assistance in the application of evaluation findings and best practices to program development. This position works with the Executive Director on organizational development and procurement and with staff on site capacity building and community partner development.*

- **Evaluation:** Develop systems for ongoing monitoring, evaluation and reporting. Design and implement statewide process and outcome evaluations
- **Policy:** Monitor state and federal education policies and programs; identify opportunities for collaboration and challenges to implementation
- **Facilitate skill development** in leadership, community service, workforce, financial literacy, etc. with youth participants, mentors, and community partners.
- **Development:** Collaborate with governing board and executive leadership to identify and secure funding and resources for organizational development
- **Collaborate** with state agencies, local government, community networks, and service providers to streamline efforts and foster widespread impact
- **Education:** Engage diverse stakeholders in inter-community shared learning sessions

**Additional Experience**

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| 2022 - Current | <b>Human Relations Commission, Athens-Clarke County Government</b><br>Member of local government commission established to develop and provide policy recommendations to ACC based on active relationship building, community dialogue, listening, data, and research and review of policies elsewhere in Georgia and the United States. |
| 2020 - Current | <b>Nonprofit Consultant</b><br>Provide technical assistance to local nonprofits in areas of board development, strategic planning, evaluation design and implementation, and grant writing.  |
| 2016 – Current | <b>Campaign Manager/ Community-Organizer</b><br>Manage and give community-organizing support to local, grassroots electoral candidate and political issue campaigns including candidate recruitment and development, strategy development, volunteer coordination, marketing and fundraising.  |

**Mentor Network Committee, Local Public Safety Coordinating Council**

2018 Assessed the needs of formal and informal mentors in Multnomah County serving youth with exposure to violence. Worked with mentors and community partners to develop and implement a countywide mentor network.

**Selected Projects**

2022

**Community Development Block Grant Evaluation**

DIVA's Who Win  
Developed evaluation design and tools to monitor and evaluate DIVA's Who Win SheWorks and Freedom Experience programming.

2019 - 2020

**Anthem Apprenticeship Program Evaluation**

Fanning Institute, School of Social UGA, Anthem  
Collaborated with a large, complex network of diverse community stakeholders on the evaluation of Anthem Apprenticeship Program serving Atlanta-based youth in the foster care system.

2020

**Strategic Plan 2020**

School of Social Work UGA  
Conducted mixed methods research in partnership with Fanning Institute engaging myriad stakeholder groups to inform the development of the School of Social Work 2020 Strategic Plan.

2019

**Recruitment to Promote Diversity**

School of Social Work UGA  
Engaged students representing all UGA School of Social Work programs and campuses in the evaluation and development of recruitment methods to promote school diversity.

2017 - 2018

**Strategy Implementation Process Evaluation**

Youth Gang Violence Sub-Committee, Local Public Safety Coordinating Council (LPSCC)  
Collaborated with LPSCC evaluation team to develop and implement evaluation strategies for the implementation of the six countywide youth violence prevention strategies

2018

**Recreation Department Evaluation**

City of Gresham  
Provided technical design assistance in the construction of a needs assessment and implementation evaluation for City of Gresham Recreation Department.

## **Selected Trainings:**

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| 2017 | Encouraging Excellence through Evaluation Capacity Building<br>Oregon Program Evaluators Network |
| 2017 | Neurobiology of Trauma<br>Multnomah County Health Department                                     |
| 2017 | Understanding Violence as a Public Health Issue<br>Multnomah County Health Department            |
| 2017 | Popular Education<br>Community Capacitation Center   |
| 2016 | Facilitating Community Progress<br>Family Connection   |